



Labelling

EFFECT LABELS

by TANATEX



Communicate your quality...

Consumers want to look their best and buy the best, obviously. Not only do they judge their apparel by shape and colour but expect it to offer comfort and adapt to their specific use.

But how can you communicate the special features of the material and emphasize the added value? It can be quite simple: Effect Labels.

TANATEX Chemicals provides visually identifiable labels which clarify the special chemical appliances used in the fabrics.

Consumers can easily recognize the quality of the apparel which will positively contribute to your revenue.

In this brochure we introduce a selection of the available Effect Labels.

For more information regarding our Effect Labels please contact your local TANATEX representative.



Passion for Textiles!

effect labels

BAYSCENT® SCENTING AGENT is an innovative product line. It will scent, add fragrance or perfume any kind of clothing. It's available in a variety of aromas.

Choose your aroma and show the world your own style and personality. For every different occasion, for every different state-of-mind: select your outfit with the scent to your liking.

BAYSCENT® NEUTRALIZER is a technological breakthrough! It will protect you against negative odours.

It simply eliminates bad smells and keeps your textiles smelling fresh. Imagine that even under the most extreme circumstances, like during a work-out or a night on the town, it will help you to remain smelling fresh and nice!

BAYSCENT® AROMAWELLNESS gives you not only wellbeing of body, but also reinforces harmony of body, mind and spirit. Microscopic capsules filled with essential oils are released during the day.

Whilst you're moving the small capsules break and will release beneficial essences on your skin. It will add to you feeling balanced and replenished all day long.

EULAN® gives your woolen textiles effective protection against wool-pests, like moths and beetles. It will protect your carpet against undesirable visitors from nature and will help to maintain the quality.



effect labels

BAYGARD® works like an excellent protective shield around your carpet, upholstery and other textiles. It protects them against soiling, water or oil-based pollutions. It also ensures you easy stain removal.

No need to worry anymore about spilling red wine or muddy feet. The high performance technology will make your textiles look new and fresh for a long time.

BAYPROTECT® Carpet Stain Blocker is specifically developed for the protection and easy maintenance of your carpets. It gives the carpet a so-called stain blocker protection and ensures easy stain removal.

Common stains like for example coffee, red wine, Cool Aid or tea will no longer be a problem. It will save you the time, energy and money of (chemical) cleaning which you can spend on the more important things in life.

TASTEX® ALS is a skin care product which is added to clothing and other textiles. The active extracts like Aloe Vera and silk protein will smooth and calm your skin and protect against oxidants and irritation.

It will help to restore the suppleness and flexibility of your skin by penetrating deep under the surface. It will add to your wellbeing and ready to face the elements.

TASTEX® CRM contains the ingredient Ceramide, which is already naturally present in our body. It proves to be critical for a healthy skin and a youthful appearance. By adding Ceramide to clothing and textile it will give your skin just that extra boost! The effect is amazing: it helps your skin retexturise and you'll have a silkier, softer and smoother skin.



TASTEX® SKU is a skin care product which contains Collagen. It helps to moisturise and to emolliate the skin making it feel soft and supple.

Not only will it nourish the skin, but more important: it will help to counteract the effects of skin ageing.

TASTEX® TG-0031 is a product with Vitamin A, which will help to smoothe and moisturise your skin. Not only will it revive your skin looking refreshed and young, but it will also help to protect against dryness and skin impurities.

TASTEX® COOL-EX provides a special cool sensation if your body is feeling warm and sweaty. A special blend of plant extracts will react to the heat from your skin and will cool it effectively.

You will no longer have to feel warm and sweaty, COOL-EX will release your body heat and give you a refreshed sensation.

TASTEX® HOT2 provides a hot sensation and improves blood circulation in your skin. It contains a blend of extracts from plants and flowers which improves your blood circulation, metabolism and provides a warm feeling!

Cold feet will be a thing of the past, HOT2 will help to keep you warm during cold circumstances!



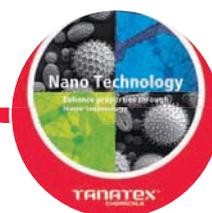
effect-labels

TANATERGE® DPF 01 offers an Anti-Avian influenza treatment. Its technology is proven by a renowned independent institute. It is an effective disinfectant and antiseptic for Avian influenza.

It will not only work as a protective shield but will also help to effectively challenge the virus.

NANO TECHNOLOGY is the latest addition to finishing effects. It will create unique properties and endless possibilities. This technology makes it possible to give anti-pollen treatments, remarkable flexible and drapy finishes, improved color retention etc.

It gives you all the extra comfort and quality that you look for in clothing and textiles!



Trademark License Agreement

If you want to use our Effect Labels to communicate your quality to consumers, a TMLA is part of the deal.

A signed TMLA will give you the right to use our trademarks & labels for co-branding purposes.

For more detailed information about the TMLA, please contact your local TANATEX Chemicals representative.

Please visit our website for more information about TANATEX Chemicals and its products.

www.tanatexchemicals.com





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